

Lifestyles Online supplies some of the most recent and selectable consumer data for UK and European online and offline direct marketing campaigns.

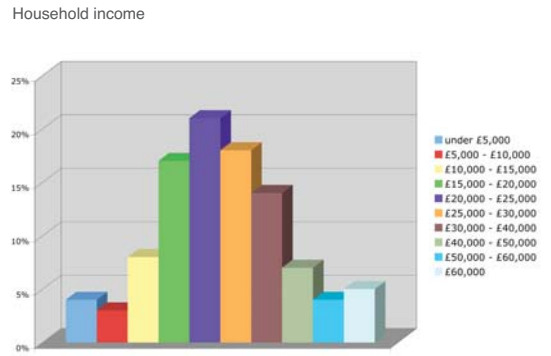
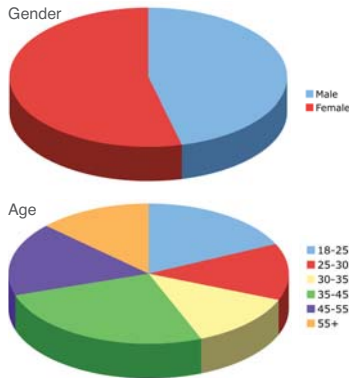
Our charity file gives you the opportunity to speak directly to your potential contributors with over 120k known donors on the file and over 25k added every month. These can be specifically profiled to match your target audience, i.e. dog owners aged 50+ and can also be selected by charity sector.

Profile

Gender: 54% female
Age: 25+ years
Income: £25k+ ABC1

We encourage targeting and selection by consumer selected interest level and geo-demographics including date of birth, household income, residential status, marital status and number of children.

Please contact us for a selection breakdown or to discuss a unique count.



Over 150 unique selections including

Do you currently donate to charity?	YES	120k +
Are you interested in donating to charity?	YES	70k +
Do you donate to children charities?	YES	72k +
Do you donate to health related charities?	YES	42k +

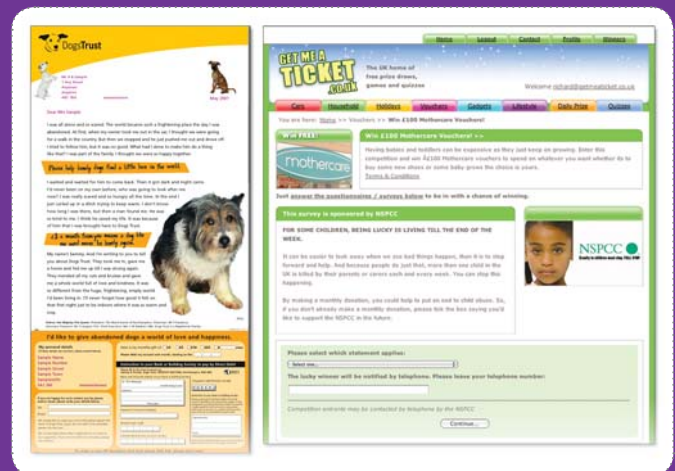
- ▶ Over 120k known donators currently available
- ▶ Over 25k fresh UK households added every month
- ▶ Additional demographic selections available to increase targeting
- ▶ Postal and email address available for list rental and multi-channel marketing

Partner testimonial

"After testing many suppliers, Lifestyles Online have consistently supplied the best performing lead generation data and consistency of excellent service. Both live data generated online and existing consumer postal and email data for rental continues to outperform the market in delivering real customers for our clients."

Colin Pearce - Managing Director - Oi Research

List rental examples



Contact us

For a reliable, regular supply of targeted prospect data, contact:

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